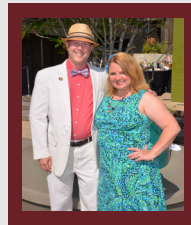


ABOUT OUR ORGANIZATION

The mission of The Down Syndrome Association of Memphis & the Mid-South is to support and empower individuals with Down syndrome and their families.

The Down Syndrome Association of Memphis & the Mid-South (DSAM) promotes the inclusion of all people with Down syndrome. DSAM provides families & our communities with:

- Current Information and Education
- Resource Guides and Referrals for New Families
- Networking Opportunities
- Down Syndrome Specialist Teacher Training and Supports
- Conferences, Workshops, and Sponsorships
- Training and Advocacy
- Local and National Conference Stipends
- Happenings Email, Newsletters, Website, Facebook
- Adult Program that Promotes Independence and Job Support.
- Reading is Key Tutoring Program



There are more than 1,500 individuals with Down Syndrome living in the Mid-South.

For more information:
DSAM
2893 S. Mendenhall Road, Suite 3
Memphis, TN 38115
901.547.7588
www.dsamemphis.org



DSAM is incorporated in the State of TN as a non-profit corporation operating under IRS code 501 (c) (3)

SPONSORSHIP OPPORTUNITIES FOR THE 6TH ANNUAL



SATURDAY, MAY 6, 2017
4 TO 9 PM

A GALA TO CELEBRATE THE 143RD
RUNNING OF THE KENTUCKY DERBY

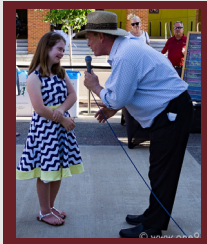
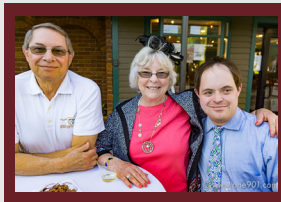
HAVE OWNERSHIP IN GET DOWN & DERBY



Be a part of this winning organization and become a sponsor today! Contact the Down Syndrome Association of Memphis & the Mid-South by calling 901-547-7588 or emailing director@dsamemphis.org. Your support is appreciated to help DSAM continue our efforts in supporting, educating and promoting awareness of individuals with Down syndrome and their families throughout our community.

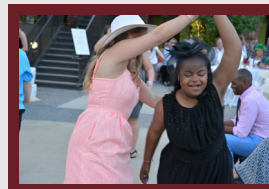
TRIPLE CROWN \$15,000

- Prominent logo and name placement
 - On invitations
 - Event program cover, posters, website, Facebook & newsletter
 - Signage at event (provided by sponsor)
 - Logo displayed on video screen at event
- Listed in all TV and radio advertising (subject to availability)
- Name listed in all pre- and post-event publicity
- Opportunity to provide volunteers for event
- Opportunity to tape a 30 second video to be shown during the event.
- 3 VIP Tables (wine at your table, food & drinks served table side, preferred seating)



RUN FOR THE ROSES \$10,000

- Prominent logo and name placement
 - On invitations
 - Event program cover, posters, website, Facebook & newsletter
 - Signage at event (provided by sponsor)
 - Logo displayed on video screen at event
- Listed in all TV and radio advertising (subject to availability)
- Name listed in all pre- and post-event publicity
- Opportunity to provide volunteers for event
- 2 Tables



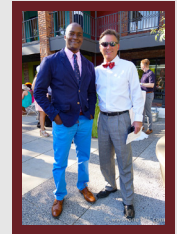
WINNERS CIRCLE \$5,000

- Logo and name placement
 - On invitations
 - Event program, posters, website, Facebook & newsletter
 - Signage at event (provided by sponsor)
 - Logo displayed on video screen at event
- Opportunity to provide volunteers for event
- 1 Table



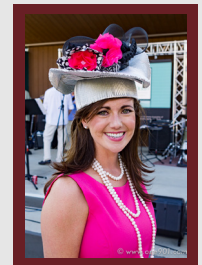
HOME STRETCH \$1,500

- Logo and name placement
 - Event program, website, newsletter & Facebook
- 1 Table
- Opportunity to provide volunteers for event



STARTING GATE \$675

" Reserved" Table



SILENT AUCTION ITEMS

Please consider donating an auction item for the Silent Auction.
(Items donated are tax-deductible.)

